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| Code - Course | 064900 – Degree final project | | |
| | Degree final project | Year | Fourth |
| Course Type | Senior thesis | Credits | 30cr. ECTS |
| In-class Hours | 15 hours | Hours of Individual Work | 735 hours |

BRIEF COURSE DESCRIPTION

The Degree Final Project (hereafter DFP) is a compulsory course conducted in the last academic year of the Tourism Degree (hereafter TD) at EUHT CETT-UB. The project consists of either a theoretical or applied research in which students develop their professional interests and scholarly motivations and delve into the specialization of their career path choice, allowing students to be introduced into the world of research.

After receiving specific training on research issues, students will be committed to set specific objectives and deliver complex contents. Conducting a DFP gives students the possibility of international mobility for the development of their project, which accounts for the course higher weighting of ect credits.

BASIC SKILLS

BS02 – Students must be able to apply their knowledge to their work in a professional way and possess the skills used to develop and defend arguments and solve problems within their study field.

BS03 – Students must be able to collect and interpret important information (in their study field) in order to formulate judgments with reflections on important social, scientific and ethical issues.

BS04 – Students must be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences.

BS05- Students must develop the necessary learning skills to undertake further studies with a high grade of autonomy.

GENERAL SKILLS

GS01- Evaluate the social and environmental impact of actions in his or her field, sustainability

GS03-Have initiative and an entrepreneurial spirit.

GS04- Have a commitment to ethics.

GS07- Make decisions and solve problems, critically interpreting and evaluating the results obtained

GS08- Master the techniques of oral and written communication in order to transmit information, ideas, opinions, etc.

SPECIFIC SKILLS

SS01- Understand the principles of tourism and the importance of its socio-cultural and environmental impact

SS03- Understand the global tourism system and the evolutionary nature of its components' characteristics

SS04- Master the foundations of and apply scientific methodology to tourism research.

ACADEMIC CONTENTS

1. Outlining the Project.
 - 1.1. Defining the subject of study.
 - 1.2. Research objectives.
 - 1.3. Literary review.
 - 1.4. Methodology techniques.

2. Development.
 - 2.1. Application of methodology.
 - 2.2. Research results.

3. Contribution.
 - 3.1. Interpretation of research results.
 - 3.2. Conclusions.

LEARNING METHODOLOGY

This course aims at enabling students to conduct a research project where an array of learning strategies is put into practice.

There are three different options to access learning through the research project in order to respond to students' diversity and give them the opportunity to enhance their potentialities besides allowing students' international mobility:

- Students develop their project by participating in a research group from our center.

- Students conduct their research based on collaboration agreements either in national or international tourism companies where they can develop their applied research project.

Irrespective of the type of Degree Final Project students choose, they have to participate in a theoretical session which deals with the different stages involved in a research process. Students will also attend tutoring sessions for guidance and monitoring provided by the tutor assigned to each project.

ASSESSMENT SYSTEM

The evaluation process determines the degree of a student's achieved learning with regards to the competencies of the course in hand. Given the particular nature of this subject, the student can only opt for the continuous assessment.

An evaluation system combining an array of evidences has been designed to enable the student's assessment; each of these evidences responds at various levels to the degree of achievement of the different issues related to the objectives established for this course. It is necessary to distinguish these assessment elements, which consider different aspects:

| Systems of Evaluation | Continuous | Single |
|--------------------------------|------------|--------|
| Written project (Final report) | 50 % | ---- |
| Scientific paper | 10 % | ---- |
| Oral defense | 15 % | ---- |
| Tutor's assessment | 25 % | ---- |

Review and Reassessment of the Course

In certain cases, if a student fails to achieve the learning objectives of the course, they have the right to the process of reassessment, which offers a second opportunity to prove their achieved competencies.

REFERENCES

Belmonte, M. (2002): *Enseñar a investigar: orientaciones prácticas*. Ediciones Mensajero. Bilbao.

Cervo, AL, Bervian, PA. (2000): *Metodología científica*. Mc Graw Hill. México. Coromina, E.,

Casacuberta, X., i Quintana, D. (2000): *El treball de recerca. Pròces d'elaboració, memòria escrita, exposició oral i recursos*. Eumo Editoria. Vic.

Dieterich, H. (2005): *Nueva Guía para la investigación científica*. Ariel. Barcelona.

SYLLABUS

Tourism Degree

Eco, U. (1992): *Cómo se hace una tesis: técnicas y procedimientos de estudio, investigación y escritura*. Ed. Gedisa. Barcelona.

Hernández, R., Fernández, C., Babtista, P. (2003): *Metodología de la investigación*. McGraw-Hill. Mexico.

Tolchinski, L., Rubio, MJ., Escofet, A. (2002): *Tesis, tesinas y otras tesituras : de la pregunta de investigación a la defensa de la tesis*. Editorial Universitat de Barcelona. Barcelona.

Prats, J. (2004): *Técnicas y recursos para la elaboración de tesis doctorales: bibliografía y orientaciones metodologicas*. Universitat de Barcelona. Departament de Didàctica de les Ciències Socials. Barcelona.

Walter, M. (2000): *¿Como escribir trabajos de investigación?*. Gedisa. Barcelona.