

Code - Course	<b>064412 – Design for Tourist Facilities</b>		
Thematic Area	Hotel management	Year	Third/ Fourth
Course Type	Optional (Hotel management specialization)	Credits	3 cr. ECTS
In-class Hours	30 hours	Hours of Individual Work	45 hours

### BRIEF COURSE DESCRIPTION

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The main objective of this course is to explain the project and building processes of a hotel establishment both from the constructional and the hotel business points of view in a way that the course contents can be available for students coming from the different specializations.

Students will analyze the whole process, from the very beginning to the hotel opening, establishing the interrelations among the elements, processes and stakeholders involved. Besides, they will study the different hotel models and typologies and future evolution trends.

It is also essential for students to understand that the whole process has to be addressed to the final user; that is to say to the guest, and how guests can influence both the design and the distribution of the different hotel rooms or how they can affect guests' perception and the hotel internal operations.

Finally, students will also learn about the environmental sustainability criteria applicable to the hotel businesses and how they can have an impact on the design and building processes.

### GENERAL SKILLS

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GS06- Be customer-oriented.

GS07- Make decisions and solve problems, critically interpreting and evaluating the results obtained.

### SPECIFIC SKILLS

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SS06- Analyze and evaluate tourism potential when designing products, services, and projects.

SS14- Identify and manage the internal aspects, functions, and operational processes of tourism business units.

SS17- Understand and implement quality standards in the processes of tourism service

## ACADEMIC CONTENTS

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1. Hotel areas and design criteria.
2. Hotel typologies.
3. Development of a new hotel project.
4. Hotel structural renovation.
5. Quality standards and hotel maintenance.
6. Sustainability issues in the design of hotel buildings.

## LEARNING METHODOLOGY

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The teaching-learning methodology applied to this subject combines a number of key elements, which in a complementary way, help students achieve the skills and competencies specified above.

Listed below are the tools and elements used in a general way for the subject. However, this proposal does not exclude the use of other methodologies that may be considered necessary as well.

- Lectures
- Explanatory lessons
- Group work
- Practical exercises
- Readings
- Field trips / Professional visits

## ASSESSMENT SYSTEM

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The evaluation process determines the degree of a student's achieved learning with regards to the competencies of the course in hand.

Students are able to request to be evaluated via a system of continuous, semester-long assessment or a single assessment at the end of each semester.

**Continuous Assessment** consists of the evaluation of the teaching-learning process based on the continuous monitoring of the student's performance through the acquired comprehension, coursework and exams.

**Single Assessment** consists in the evaluation of the student's learning administered at the end of the established period of time. This system of evaluation is available for all students that provide appropriate proof of their inability to regularly attend class. This assessment is determined based on the learning evidences proven through this evaluation.

Systems of Evaluation	Continuous	Single
Projects delivered by the student	40 %	40 %
Individual Written Final Exam	40 %	60 %
Resolution of practical exercises	20 %	---

### **Review and Reassessment of the Course**

In certain cases, if a student fails to achieve the learning objectives of the course, they have the right to the process of reassessment, which offers a second opportunity to prove their achieved competencies.

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