

Code - Course	062110– Economic and Financial management in Tourism Companies		
Thematic Area	Economics	Year	Second
Course Type	Basic	Credits	6 cr. ECTS
In-class Hours	60 hours	Hours of Individual Work	90 hours

BRIEF COURSE DESCRIPTION

The finance function is one of the basic functions in business administration. Undoubtedly alongside with the operations and marketing, the finance function becomes necessary to meet the objectives set by the company.

Based on the information provided by accounting, the finance manager and the CEO must be able to analyze the company's financial and economic situation, implement the necessary measures to ensure good progress, assess the suitability of certain investments before assuming them and make the most appropriate decisions in order to obtain financial resources at the right moment, in the right amount and at an affordable cost for the company.

These are some of the data the finance function will yield through the general management process in the tourism company.

We must highlight the contents approach towards a practical dimension, being the businesses in the tourism sector the main subjects of application.

In order to study this subject, we strongly recommend having successfully achieved the learning objectives set for the subject *Accounting in Tourism Businesses*.

BASIC SKILLS

BS02 – Students must be able to apply their knowledge to their work in a professional way and possess the skills used to develop and defend arguments and solve problems within their study field.

GENERAL SKILLS

GS07- Make decisions and solve problems, critically interpreting and evaluating the results obtained

SPECIFIC SKILLS

SS08- Critically analyze, synthesize, and summarize the economic-financial information of tourism organizations.

SS16- Manage financial resources

ACADEMIC CONTENTS

1. Financial planning.
2. Introduction to financial mathematics.
3. Investments in the tourism business.
4. Funding in the tourism business.

LEARNING METHODOLOGY

The learning strategies for this subject have been devised to help students develop cognitive, analytical, comprehension and synthesis competencies.

In order to achieve this, reflective learning techniques will be used with the teacher's assistance and guidance, in combination with practical exercises that encourage students to develop their making-decision capacity.

Instructional methods for the subject include:

- Lectures
- Explanatory lessons
- Problem solving
- Practical exercises

ASSESSMENT SYSTEM

The evaluation process determines the degree of a student's achieved learning with regards to the competencies of the course in hand.

Students are able to request to be evaluated via a system of continuous, semester-long assessment or a single assessment at the end of each semester.

Continuous Assessment consists of the evaluation of the teaching-learning process based on the continuous monitoring of the student's performance through the acquired comprehension, coursework and exams.

Single Assessment consists in the evaluation of the student's learning administered at the end of the established period of time. This system of evaluation is available for all students that provide appropriate proof of their inability to regularly attend class. This assessment is determined based on the learning evidences proven through this evaluation.

Systems of Evaluation	Continuous	Single
Projects delivered by student	10 %	10 %
Partial written tests	30 %	30 %

Individual Written Final Exam	60 %	60 %
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Review and Reassessment of the Course

In certain cases, if a student fails to achieve the learning objectives of the course, they have the right to the process of reassessment, which offers a second opportunity to prove their achieved competencies.

REFERENCES

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