

Code - Course	061209 – Tourism and its Global Impact		
Thematic Area	Bases of tourism knowledge	Year	First
Course Type	Compulsory	Credits	9 cr. ECTS
In-class Hours	90 hours	Hours of Individual Work	135 hours

### BRIEF COURSE DESCRIPTION

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Global Tourism is a basic, fundamental subject to introduce students to the reality of tourism as a worldwide phenomenon. Through the contents of the subject, students will be able to understand the complexity of the tourism sector, tourism activities and the tourism system.

The course also approaches tourism from a holistic vision integrating economic, social, political and environmental aspects. This consideration involves understanding the positive and negative impacts of tourism and, consequently, it is essential for students to learn about the framework and the context in which tourism develops and to know about the tourism system in order to have the chance to grow professionally.

In conclusion, *Global Tourism* carries out a real anatomy of tourism which will become the basis for the whole degree and will help students to: develop critical thinking to understand the importance and scope of tourism and stimulate their curiosity and creativity for research in the multiple facets of tourism. The subject also aims to address students' skills and aptitudes so that they can orientate and develop their vocation as a professional of tourism.

Along the course such aspects as teamwork, interpretation of existing data and critical analysis will be developed.

### BASIC SKILLS

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BS02 – Students must be able to apply their knowledge to their work in a professional way and possess the skills used to develop and defend arguments and solve problems within their study field.

BS03 – Students must be able to collect and interpret important information (in their study field) in order to formulate judgments with reflections on important social, scientific and ethical issues.

### GENERAL SKILLS

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GS04- Have a commitment to ethics.

GS06- Be customer-oriented.

## SPECIFIC SKILLS

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SS01- Understand the principles of tourism and the importance of its socio-cultural and environmental impact.

SS03- Understand the global tourism system and the evolutionary nature of its components' characteristics.

## ACADEMIC CONTENTS

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1. Introduction.
2. Tourism demand.
3. Tourism supply.
4. Tourism intermediaries and tourism services organizers.
5. Tourism information.
6. Advances in tourism.
7. The future of tourism: trends and issues.

## LEARNING METHODOLOGY

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The learning methodologies planned for the subject combine a number of processes being the most remarkable the cognitive methods related to the comprehension of the principles of tourism and the global tourism system as well as the inclusion of a set of skills, mainly technical.

The activities and methodologies -both group and individual- designed for this subject are the following:

- Explanatory lessons
- Guided discussions
- Practical exercises
- Case studies
- Problem-based learning

## ASSESSMENT SYSTEM

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The evaluation process determines the degree of a student's achieved learning with regards to the competencies of the course in hand.

Students are able to request to be evaluated via a system of continuous, semester-long assessment or a single assessment at the end of each semester.

**Continuous Assessment** consists of the evaluation of the teaching-learning process based on the continuous monitoring of the student's performance through the acquired comprehension, coursework and exams.

**Single Assessment** consists in the evaluation of the student's learning administered at the end of the established period of time. This system of evaluation is available for all students that provide appropriate proof of their inability to regularly attend class. This assessment is based on the learning evidences proven through this evaluation.

Systems of Evaluation	Continuous	Single
Resolution of practical exercises		
Attendance and participation	60 %	---
Participation in classroom and virtual campus discussions		
Individual Written Final Exam	40 %	60 %
Project delivered by student	---	40%

### Review and Reassessment of the Course

In certain cases, if a student fails to achieve the learning objectives of the course, they have the right to the process of reassessment, which offers a second opportunity to prove their achieved competencies.

### REFERENCES

Abellanet Meya, Maria. (2014), La diplomatura universitària de Turisme. La implantació a les universitats catalanes: 1997-2008. (Tesis doctoral). Universitat Abat Oliba CEU. Barcelona.

Cooper, C.; Fletcher, J.; Fyall, A. Gilbert, D.; Wanhill, S. (2007). El turismo. Teoría y practica. Editorial Síntesis. Madrid.

Díaz Pérez, Flora María (2006). Política turística: la competitividad y sostenibilidad de los destinos. Tirant lo Blanch. Valencia.

Hernández, JA. (2008). El turismo de masas. Evolución y perspectivas. Editorial Síntesis. Madrid.

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# SYLLABUS

## *Tourism Degree*

Montfort, V.M. (2000), "La política turística: una aproximación", en Cuadernos de Turismo, Nº 6, 2000, pp. 7-27. Universidad de Murcia. Consultado <http://www.um.es/dp-geografia/turismo/n6/Cuadernos-1.pdf>

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