

Code - Course	061104 – Geography and Tourism		
Thematic Area	Geography	Year	First
Course Type	Basic	Credits	6 cr. ECTS
In-class Hours	60 hours	Hours of Individual Work	90 hours

BRIEF COURSE DESCRIPTION

The subject of Geography of Tourism aims at providing a territorial interpretation of tourism. It highlights the existing relations between tourism and territory, both as regards the most relevant regions worldwide, the territorial resources on which the tourism activity is based and it also describes the shape of major tourism categories. Due to the wide range of contents contained in this subject, it is structured in three modules.

The main objectives of the first module are to place the spatial distribution of tourism flows both in origin and destination at international level as well as to identify the factors that influence the location of the tourism activity. As any other activity, tourism generates impacts which will be analyzed in this module.

The second module explains the role of the territorial resources in determining their tourist potential and it states the processes by which these resources are enhanced for tourism purposes. Together with the theory, descriptive cases will be presented.

The third module will allow students to learn about the dynamic processes in tourism spaces, their variety, implementation, the various interpretative theories explaining their evolution as well as the major types of tourism (coastal, urban, nature, mountain, rural).

This subject is part of the first year compulsory courses and it is essential to understand the links existing between tourism and the territories where the tourism activity takes place.

BASIC SKILLS

BS01 – Students must demonstrate knowledge and understanding in a study field based on secondary school and that relies on advanced textbooks and includes some aspects that imply knowledge about the vanguard of it.

GENERAL SKILLS

GS01- Evaluate the social and environmental impact of actions in his or her field, sustainability

SPECIFIC SKILLS

SS01- Understand the principles of tourism and the importance of its socio-cultural and environmental impact.

SS12- Identify, increase the value of, and manage cultural and natural heritage for tourism use.

SS13- Manage tourism spaces and destinations.

ACADEMIC CONTENTS

1. Introduction to the geography of tourism.
2. Tourist resources and products.
3. Tourism space: concept, processes and typologies.

LEARNING METHODOLOGY

The teaching-learning methodology applied to this subject combines an array of key elements to help students achieve the skills and competencies specified above.

A number of the most common learning-teaching methods used are listed below. However, this proposal does not exclude the use of other methodologies that may be considered necessary as well.

- Lectures
- Interactive lectures
- Guided discussions
- Individual work / projects
- Problem solving
- Practical exercises
- Case studies

ASSESSMENT SYSTEM

The evaluation process determines the degree of a student's achieved learning with regards to the competencies of the course in hand.

Students are able to request to be evaluated via a system of continuous, semester-long assessment or a single assessment at the end of each semester.

Continuous Assessment consists of the evaluation of the teaching-learning process based on the continuous monitoring of the student's performance through the acquired comprehension, coursework and exams.

Single Assessment consists of the evaluation of the student's learning administered at the end of the established period of time. This system of evaluation is available for all students that

provide appropriate proof of their inability to regularly attend class. This assessment is based on the learning evidences proven through this evaluation.

Systems of Evaluation	Continuous	Single
Partial written tests	60 %	---
Resolution of practical exercises		
Coursework	---	40 %
Individual Written Final Exam	40 %	60 %

Review and Reassessment of the Course

In certain cases, if a student fails to achieve the learning objectives of the course, they have the right to the process of reassessment, which offers a second opportunity to prove their achieved competencies.

REFERENCES

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